

Poultry Farming In Nigeria & The Secrets of Making Millions



[This tutorial was originally published on the [ABC website](#)]

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Image; pixabay.com

ABC loves you.

As you're reading this tutorial today Mon, 17th October 2016, I will be taking you by the hand and showing you how to start and make money from **poultry farming in Nigeria** and other Africa countries.

No. This is not going to be like other poultry business hypes and mere theories you have read before on the internet.

In fact, in this tutorial I will be telling you how you can visit any of our associates` poultry farms near you, see and learn practically, one-on-one, how to start and run a poultry farming business of your own.

You can even invite our professional poultry experts to help you set up your poultry farm and do all the hard and confusing work of the poultry farming business for you (Invite our experts poultry farmers [HERE](#))

We are having associates` poultry farms in 5 states of Nigeria and we are giving you the opportunity to use our experienced poultry farmers to help build and work for you



to succeed in your own poultry business or you could visit our nearest associate's poultry farms to you for practical poultry farming training

(You can get our professional poultry farmers to work for you [HERE](#) or Continue reading to see maybe one of our associates` poultry farm is near to you)

Please forgive me as I will *assume* that you do not know anything about poultry farming business before now, so I will start from the elementary.

Now let`s get started.

What is poultry farming?

Wikipedia defines poultry farming as raising of domesticated birds such as chickens, turkeys, ducks, and geese, for the purpose of farming meat or eggs for food.

Poultry farms are farms where birds (of different nature) are raised, either for personal consumption or for commercial purposes.

Now I want to make two assumptions.

First, you`re likely to be reading this tutorial with the intention to go into poultry farming **as a business**

Second, you`re likely to have interest much more in chicken than other birds, since Mr. and Miss chicken happen to be the most populous poultry birds.

On these two assumptions will this tutorial base.

What Aspect of Poultry Farming Will You Love to Start?

Poultry farming has very broad branches. Below you have them:

1. Broilers breeding.



Image; wikipedia.org

This is for meat production. You`ll grow your broilers and sell them out to the consumers. Broilers grow so fast. Within 42-45 days, most broiler are grown and ready to be sold

For a potential poultry farmer in Nigeria (or elsewhere), this may be a way for you to get started as you could have quick returns on your investment

.2. Layers breeding.



Image; pixabay.com

Here you are breeding your layer chickens with the major aim of having them laying eggs, though you`ll eventually sell them off after they are becoming weak and are no longer laying much eggs as expected (this is usually after 54-70 weeks, about 2 year and 4 months)

3. Poultry feed production.

People in this branch of poultry farming business are producing poultry`s food and selling them to the poultry farmers



4. **The Hatcheries.** Here you have people who hatch chicken and other birds. This aspect of poultry farming business is very important (though not common) because the health of a bird is determined by the effectiveness of the hatchery process.

5. **Poultry equipment manufacturing.**

You guess it. These guys manufacture various equipment needed on the poultry farm.

6. **Poultry consultant.**

You will need experience in aforementioned niches before you can succeed as a consultant.

Yes, a giant company may be doing all of the above together, but if you're just starting out, you definitely cannot, because of these two or three reasons;

- Taking all of the above together will require so much capital, but not just that.
- Starting all the above together will not work because poultry farming in Nigeria (or anywhere else), like any other business has a learning curve. For example, when you see a company doing all the above together, their story may look something like: Starting with layers birds for some months, going in to broilers production, expanding to poultry feed production, later hatchery and since they might have spent many years by now, they can now venture into poultry farming consultancy. I'm sure you got that. Start somewhere. Learn and grow.
- **Crisis management.** Did you hear someone said poultry farming business is very risky? That's not true. Every business is risky, not just poultry. However, starting all the above together (even if you have enough capital) is not advisable because you are putting too many food in your mouth at a time.

Now that you have some ideas of various branches of the multi-billion poultry farming industry, I want to assume further that most people reading this will love to go into either broilers` or layers` breeding.

(Just forgive me if my assumption is wrong. Thanks)

Then, I want to answer your questions;

How Much Do I Need to Start Poultry Farming Business in Nigeria (or Elsewhere)?

Hey friend,

You really don't have to be worried about how to start your own profitable poultry farming business. At the ABC, we want to give few people the opportunity to use our associates' professional poultry farmers to make their own poultry business successful.

I mean, **we are going to do all the hard work of the poultry business for you** while you just watch. Invite our associates' professional poultry farmers [HERE](#)

.....

“I must say since I stumbled into your website is the best thing that has ever happened to me in recent times.

Your (Poultry training) information came at the right time when am making plans to start up my own poultry farm”



Mr. Adeloju Oluwasegun

The above man attended our practical training and was surprised at what he saw and learned. [Click Here](#) to attend our one-on-one, **practical** poultry farming training or get the video.

Back to your question, how much do you need to start a poultry farming business?

As noted before, here I will be talking about the first two branches of poultry farms (Broilers and layers` breeding, since they are the most popular and with much market demand).

Later on this website I will be talking about the cost of other branches.

In one hand, I would have loved to compare your intending poultry venture to giving birth to many children.

You will have to feed them, cloth them and house them, plus give them proper medications... all these methodically.

And to be candid, if you`re not willing to take care of your chickens as you`ll your children, maybe you should not start a chicken farm at all.

The Cost of Starting a Poultry Farming in Nigeria

If you`re a beginner on this business (just planning to start your own poultry farming in Nigeria or elsewhere) you definitely have interest in this question.

However, as much as I will love to give you a straight answer here, there is no straight answer.

Do you know?

What a poultry farmer uses to acquire land alone may be what another person will use to start and run a profitable poultry business. Land, which is one of the major expenses you will incur is vary in price. This depends on location.

What you have to do is to make your findings.



The cost of other instruments, feeds, vaccines and medications you will need is vary too, depending on where you are living, so don't let me make any futile guess that may confuse you.

This is what I want you to do. Make a list of everything you'll need (from land to the littlest vaccine) for your poultry farming business and move out to investigate their prices in your vicinity.

I know you may not know what and what you will need to start get a poultry farm going (since I've assumed you don't know anything about poultry farming business), so below I will make a list of what and what you will need.

Note; If you have the opportunity to visit any of our associates` poultry farm near you, you will see, touch or ask questions about any of these poultry equipment.

- Land/space. This depends on your intending scale of your poultry farm (I mean how big your intending farm). What if you have a large space at your backyard? It may be good to have your little pen (chicken house) there, in a small scale.
- A waste disposal system. Where will you be disposing the waste from your farm?
- A clean source of water for your birds. I mean clean (I have told you that you'll have to take care of your birds like children. Lol)
- Lighting and heat will be needed. Electricity could be a little challenge for a farmer intending to start a poultry farming in Nigeria, however, there are always way out. You could use locally made lamps (especially when you're just starting)
- Storage space for keeping your birds` foods, vaccines and eggs.
- Feeders. (Those things you see them putting chicken`s food on)
- Where they drink from (This is called drinkers)
- Nests
- Perches
- Egg trays or crates
- Vaccines and food which could be your major expenses farms.

What else should we discuss?

Housing your children (ho forgive me, chicken)?

The Cost of Feeding Your Chicken in Nigeria.

In your poultry business, at the long run, feeding your chickens will be the major area where most of your investment will go.

Unlike Piggery , Snailry and Fishery where it`s easier to give some locally devised feeds to the pigs and fishes, to formulate chicken`s feeds is not as easy.

So I think it will be nice if you can have the idea of how much your chicken will eat.

Averagely a layer chick (little chicken) will consume 9-10 pounds for it first 10 weeks

An average broiler chick may consume 8-9 pounds for it first 6 weeks

The chickens` feed are sold in kilograms and about 2.2 pounds makes a kilogram (as your primary school Maths teacher taught you. Lol)

Poultry Farming`s Housing System

Just as we humans live in various kinds of houses, so are the animals and our chickens.

And just as you will want to be careful about how and where you shelter your little children, believe me, chicks and chickens need *special* attention and care.

Though some people live and sleep on the streets of Nigeria, that doesn`t mean that poultry farms could be located just anywhere in Nigeria

Let me share with you a few options you have while considering the housing system you will go for.

1. **Free range system.** This is commonly seen around you. Usually people buy chicks and allow them to roam about. Some people care a little to feed them while some do not. This may not be your option is you`re planning to go into the commercial poultry farming in Nigeria.
2. **Saw dust system.** Yes, that`s not the name they call it in the academic world, but since my aim here is to communicate to people and let them understand me. I have to use simplest words possible. Here you will have your birds in a room where you will fill the floor with saw dust. This dust must be changed often or else the odour will be too bad. This could be a good place to start your poultry farming in Nigeria.

3. **Battery cage system.** Here you house your birds inside cages. These cages are of different sizes and structures so as to cater for both the chicks (little chickens) and their older ones respectively. The space for feeding, eggs and dropping have been provided for in this structure. This housing system is the most preferred, but it could be a little expensive than the previous systems.

What else will you love to know?

How profitable is poultry farming business?

Give me a minute. Let me talk about:

Possible Location of the Poultry Farm in Nigeria

There are few factors that make location a very important issue to be considered when thinking about poultry business and here they are;

1. **Your market.** Since what you want to sell is chicken and egg, a location near city is usually good. Why not city itself?
2. **Odour and noise.** Who can live near a big poultry farm? In fact, it's against the law in many places to have your bird's farm near houses. Also consider:
3. **Cost of land.** As I have said earlier, the cost of land in some cities could be enough for starting and running a poultry farming business in some nearby towns

Consider the above points to decide where you'll locate your farm. Then, let's talk about:

Poultry Farming in Nigeria & the Poultry Workers

The numbers of staff you'll need, like other things, depends largely on the size of your intending farm. You will need people to take care of feeding your birds, take care of droppings and wastes, pick eggs and of course market your products, be it eggs or chickens.

3 Major Risks You Need to Prepare Yourself for if You Want to Start Poultry Farming Business in Nigeria

I will love to prepare your mind for some risks (really if I have a better name I would have chosen it so has not to scare you away from poultry business).

If you are a beginner in this game, it will be good for you to be aware of the following threats and prepare yourself for them.

Just as I have told you, life and business are full of risk and there is nothing anyone can do about that, except to prepare for them.

- **Disease Outbreak in the Chickens` Farm.** This is the biggest one. Just as our little children are prone to disease, so do chicks and chickens. Just as we use different drugs for our children every day at different stages of their growth, so must we do with our chickens. Some precautionary measures are: make sure your farm environment is always very neat, don`t allow any dirty instrument to be kept around, don`t allow visitors in to your poultry farm and don`t just carry or touch your fowls anyhow except your hands have been sterilized very properly. Other issue to consider is...
- **Poor Poultry Chickens` Feeds.** There are various poultry feeds out there. Before you choose anyone for your birds, make sure you ask people who have been in this business around you before. Telling you a feed to go for here may not be proper since I don`t know where you are and the kinds of poultry feeds available in your area. If your chickens are feed with poor (low nutrients) feeds, it will affect their growth and productivity
- **Poultry Employees and Outsiders` Theft.** You need to be aware of this... many people are thieves. People steal, and even more in poultry farms (because fowls lay eggs all through the day). Not just eggs, when your farm becomes large, even outsiders find ways to penetrate into your poultry farm and steal. That is why it may not be advisable for you to start your poultry business and not be there yourself.

Now to your question, how profitable is the poultry business?

Selling Your Poultry Farm`s Eggs and Chickens

This is where the real deal is. If we discuss every other things and omit this, nothing is discussed, after all you`re in this game so as to make money.

Even before you start your poultry farm, make sure you investigate and know your market... where you`ll be selling your eggs and chickens. Make contact with some of the egg retailers. Find out the prices they are buying a crate of egg.



Do likewise with the chicken market. Understand the logistics and cost of transportation from your farm to the market you`ll be selling to and appropriately plan for every expenses.

I am sure you know, poultry farming business is not in any way different from other businesses out there. There are competition and there are strategies to win the market.

I strongly advise that you read our tutorial about **business strategies**.

Just as I discussed in our tutorial about business strategies, the profitability of any business (whether poultry or not) is dependent on the ability of the business owner to make it profitable.

If you take your time to learn ins and outs of business world and apply the right strategies in your market place, you can make good money in the poultry farming business.

My last word:

Take action **now**.

Get out and find out. You **cannot** possibly find out everything you need to know about poultry farming through the internet. The reason is because, places, time and situations are differ.

If anyone gives you every cost, expectations and details about this business online, most of those information will be incorrect because of the time and location differences.

Do you know?

Even people in the same city are buying the same things at different prices.

Now, you get what I am saying.

You have a work to do. Get out in a weekend and meet with different kinds of people.



Start where it is easy...the poultry equipment and feeds sellers near you. Ask them questions about poultry equipment, feeds etc

And if you actually desire to go into the poultry farming in Nigeria you can take the ongoing opportunity from the ABC by inviting our team of associates' experts poultry farmers to work for you so that you won't make unnecessary mistakes that could lead to lost of investment

(Invite our expert poultry farmers [HERE](#))

And you can to be in one of the states where our associates` poultry farm are, where we`re giving you a rare opportunity to visit and learn how to start poultry farming, practically from our poultry farm.

Why do I call it a rare opportunity?

You see, poultry farm is not where you can open your door and allow just anyone to come and see.

This is because people who visit your farm could be germs carriers and this could lead to disease outbreak on your farm.

That`s the reason why most poultry farmers will never allow you to enter their pens.

But we want to teach and show you everything you need to start your own poultry farming business, profitably, that`s the reason why we want to take you to our associates` poultry farm.

One of our partners and an experienced poultry farmer will hold you by the hand, teach and show you everything.

You will see, touch and learn about;

- How to construct your poultry pens
- How to brood your chicks (when they are at day-old)
- The feeds to give your chickens at different stages



- The vaccines to administer and how to administer them
- How to take care of your layers and broilers at different stage to avoid high mortality rate for your birds.
- Environmental factors to take care of in the poultry business
- How to reduce poultry farming risks so as to make huge profit
- Poultry management and industry secrets
- Plus, so many other things you`ll learn as you`ll be taken around the poultry farm

The most exciting thing about this is that it`s NOT just an E-book.

This is a practical poultry business training where you`ll be in a poultry farm, one of our experienced poultry farmers will teach and show you everything you want to know while you`ll be seeing, touching and asking questions.

Where Can You Get This Poultry Farming Training?

We (at the **ABC**) have our associates` poultry farms in 5 states of Nigeria.

To see a nearby poultry farm where you can go through a **practical Poultry training**, [Click Here](#)

If you`re not able to make it to any of our practical poultry training centers, you can get the video or the manual of the poultry farming training.

[Click Here Now!](#)



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